

Manage your life,
Through your mind.



THE MINDTECH INSTITUTE

TRAINING & DEVELOPMENT

www.TheMindTechInstitute.com
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**LIFE
COACHING
TRAINING**

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The complex block is a vertical rectangular banner. At the top, a dark blue header contains the text 'The MindTech Institute' on the left and 'TheMindTechInstitute.com' on the right. Below the header is a photograph of a man with glasses and a beard, wearing a dark suit jacket over a light-colored shirt, smiling and looking towards the right. The bottom half of the banner is a solid blue triangle pointing upwards, containing the text 'LIFE COACHING TRAINING' in large, bold, white letters. At the very bottom of the banner, the text 'THE MINDTECH INSTITUTE' is written in bold blue letters, followed by the website addresses 'mti.edu.au' and 'themindtechinstitute.com' in a smaller blue font.

The MindTech Institute

Trainer/s: Adam Musselli

Dates: Online Training (Anytime) | Workshops: visit our “Events” page.

Location: Online Training (Anywhere) | Workshops: visit our “Events” page.

You can make reservations the following ways: visit our website and click on the “Events” tab.

To study online, visit our website and click on the “Online Courses” tab.

You may also email us at info@themindtechinstitute.com or info@mti.edu.au

Websites: www.themindtechinstitute.com
www.mti.edu.au

Course contents:

This is an intensive training in which you will learn the most advanced and most efficient methods of life coaching. Based on psychology, Neuro-Linguistic Programming and social and behavioural science with further additions and refinements by The MindTech Institute achieving the best results. By eliminating the guesswork and not wasting time on non-essentials, you will achieve great results in the shortest possible time. We place the utmost importance on practical training during the course.

At The MindTech Institute you will benefit from our vast experience in training and development. In addition to psychology standard you will learn other techniques, including personal leadership, screening and psychological analysis, advanced communication patterns, manage stress, fear and anxiety, how to remove the blocks to personal and professional success, fulfil your full potentials, develop unshakable self-esteem and confidence, develop your emotional intelligence, manage yourself and your relationships more effectively, change your life and others for the better, expand your self-awareness (understanding yourself & your environment) and much, much more.

What can I do after the training?

Upon completion of the training you will have all the necessary skills to manage your life and help others as a life coach and, should you wish, you can study Hypnotherapy if you would like to work as a therapist and you will be able to more effectively apply your existing knowledge, and you may as well **apply for a diploma in counselling here at The MindTech Institute**. You can contact us for more information about the diploma of counselling which is an academic and internationally accredited and recognized.

The areas of application are vast, even if you do not want to get into therapy and life coaching (helping other than yourself), but would like to focus on management positions, development, business, leadership, and other corporate positions you may also apply for an advanced diploma in leadership and management here at The MindTech Institute. You can contact us for more information.



Duration of training: **Online Training:** must be completed within 90 days upon enrolling
In-Class (Workshop): 11 Days.

Exam: A questions and answers exam will be taken at the end of the online training or at the end of the workshop if in-class.

Curriculum of The MindTech Institute Life Coaching Training (NLP Practitioner + Life Management)

Some of the subjects will be covered in this online course (Life Management Training)

- **Introduction**
- **The Comfort Zone**
How to break yourself free and build up enough courage and motivations to explore other alternatives in your life leading to finding more opportunities and a better successful life.
- **The definition of success**
Explaining success and definition
- **Inner change**
How change must start
- **Happiness Vs Success**
The importance of learning happiness before learning how to become successful
- **Unconditional love**
What unconditional love is and its importance
- **Become a better you (insecurities and how to deal with it)**
How to become a better “you”, what is self-insecurity and how to deal with it
- **Who you can become successful**
Success isn’t exclusive only to certain people and who is capable to become successful
- **Who’s Running Your Life**
An explanation of how most people fail to manage their life and proving some answers
- **The Law of Cause & Effect (C>E)**
Similar as Newton’s third law and how it can be applied in life.
- **Perception and projection**
How people see the world and what is reality
- **The Mind and Body Connection**
The connection between the mind and the body
- **The Responsibility for Change**
What is responsibility and who’s responsible for change
- **The Major steps leading to success**
The necessary and major steps that lead to success
- **S.M.A.R.T Goals**
The most efficient and effective way to achieve your goals (this is not the ordinary smart goal).
- **Fear**
What is fear and how to manage it
- **Knowing and your abilities**
Self-knowledge / awareness and improving your abilities
- **The successful culture**
How to create your successful culture and environment. Explaining conformity and social influences and how to deal with it

- **Values and Human's Behaviour**
You'll learn the authentic value levels (psychological archetypes of people) and how to identify them. Values are things that are important to us. They are how we decide whether our actions are good or bad, right or wrong. They are high level generalizations that describe that which is important to you. These are crucial in counselling, psychology and social and behavioural science.
- **Screening and Psychological Analysis**
How to read people's behaviour. This is a very useful skill to build a strong understanding of how to profile individuals which can be used in many domains including Human Recourses.
- **Modelling**
How to model Success
- **Priority Management**
A major segment in this training that takes you really deep inside your conscious and unconscious minds to organize your life from within through a set of questions teaching you how to prioritize your life on many levels including personal and professional.
- **Change and problem solving**
When and why to change
- **Resisting change**
The major things drive people to resist change
- **Unhappiness**
As it's important to learn about happiness it is also important to know why most people are not happy and how to deal with unhappiness (bonus - podcast)
- **The 3 major keys for transformation**
3 major keys for transformation that must be taken to transform and organize your life
- **Simple problem solving technique**
A very simple and easy technique that can help you to solve problems
- **Time management**
Simple steps you can take which can help you to manage your time and to make the best out of your day and using your time more efficiently and effectively.
- **MindMap**
MindMap is a formula used to prioritize a goals. It's the best and most efficient way to get your tasks and always have a clarity of where you are and what is the next step in order to achieve your goal which you already have set previously. MindMap also allows you to prioritize the steps in the right order realistically towards your outcome.
- **Passion**
What is passion and how important is it to achieve the success you want
- **Toxic Relationship**
What are toxic relationships, how to identify them and how to deal with them (bonus – podcast)
- **The world and you**
How to deal with the world around you especially after becoming successful and how to maintain your success without losing yourself in the process.

Some of the subjects will be covered in this online course (NLP Practitioner Training)

- **Introduction**
- **NLP Communication Model 1**
What is the Internal Representation System/How the mind process events and experiences their effects.
- **NLP Communication Model 2**
How the mind process events and experiences and their effects.
- **Neuro Transmitters**
What are neurons and their function.
- **The History of NLP**
The most important points in the history and development of NLP. The most modern techniques. What and who was responsible for advances and setbacks.
- **The Nature of NLP**
How and why NLP works.
- **Semantics / Vocabulary of NLP**
The meaning of key terminology. Be able to intelligently discuss NLP and avoid the most important errors in wording. When certain words are used and when they are definitely avoided.

- **The Hierarchy of Ideas**
80% of a successful NLP session depends on the way you speak. Learn how and increase the chances of a successful session. How to communicate in a convincing manner according to the structured mind model.
- **States Vs Goal**
The differences between states and goals.
- **Keys of Achievable Outcomes**
The major keys for success and how to achieve goals.
- **Well Formedness Conditions**
How to form successful conditions in your life.
- **Presuppositions**
How to use them into your everyday thinking to make the best choices available. Learn how to access, strengthen, and sequence your resources.
- **The Prime Directives of The Unconscious Mind**
The Unconscious and conscious minds relation.
- **Sensory Acuity**
Various classic and alternative NLP techniques to profile and read people based on psychoanalysis.
- **Report Building and Strategies**
The most convincing and most efficient method of inducing NLP in 85% of your clients. Many practical exercises to successfully induce NLP in others within a minute or less already on the first day of training. What to do when it does not work. How to handle exceptional cases and what should never be done. How to create bonding / likeness between you and others within seconds and how to maintain it.
- **Representational Systems**
People do what they do and behave the way they behave based on the way they perceive and filter external experiences or events in their minds. Here you learn the most dominant filters in the mind and how those mind filters function and operate leading the behaviours and other internal and external events.
- **Language Patterns**
Language patterns are important tools in your linguistic/persuasive toolbox and consider vital for influence through communication.
- **Body Language and Eye Patterns**
The faster you can read your clients; the faster and more effective results to be achieved.
- **Synaesthesia and Dyslexia**
What is Synaesthesia and Dyslexia and how to deal with it
- **Interventions**
How you work with people and provide minor changes in a short sessions.
- **Submodalities**
Submodalities in NLP are fine distinctions or the subsets of the Modalities (Visual, Auditory, Kinesthetic, Olfactory, Gustatory, and Ad) that are part of each representational system that encode and give meaning to our experiences. They are the building blocks of the representational systems by which we code, order and give meaning to the experiences we have. Submodalities are how we structure our experiences.
- **Contrastive Analysis**
A powerful systematic study of a pair of languages with a view to identifying their structural differences and similarities and how to use them in your communication.
- **Swish Pattern**
How to point your thinking in a new direction! You actually teach your brain a new way of responding to the negative thought (or trigger).
- **Language**
Learn how to use a different way of using language, a very powerful and advanced way to communicate with NLP language.
- **Hierarchy of Ideas**
Learn how we can move our thinking in a range from obstruct all the way to specific by using the Hierarchy of Ideas.
- **The Milton Model**
How to use the Milton Model which is a way of communicating with people in such a vague language, is, or almost appears to be hypnotic.

- **Metaphors**
Since people respond to stories more effectively, here at The MindTech Institute you'll learn how to form stories and metaphors to create a huge impact on the people you are communicating with bringing forth an idea you have into life whether in business, therapy and/or education.
- **The Meta Model**
You will discover what they are, why they're important and how to best utilize them.
- **Anchoring**
You'll learn the most advanced and effective "Anchoring" techniques and methods – which is simply a process of associating an internal response with some external or internal trigger so that the response may be quickly, and sometimes covertly, re-accessed.
- **Strategies**
How to use the most used and effective strategies which are a sequence of steps, much like a recipe, that we run through automatically in order to achieve a specific outcome.
- **Reframing**
How to use reframing or better known in media as "the spin"
- **Logical Levels of Therapy**
A comprehensive model of therapy work during sessions with clients to eliminate guesswork.
- **Parts Integration**
Parts Integration technique creates harmony between Parts of the unconscious mind, so that their values are in alignment. A person with 'Integrated Parts' is more congruent, empowered and clear in their decisions and actions.
- **Dissociation Technique**
A technique will enable most of your clients to dissociate from pain very quickly and simply.
- **The 5 Steps Sales Process**
How you can communicate your ideas and sell most effectively.
- **Marketing**
How to build and maintain a client base using the best marketing methods currently available. Where and how to advertise (Internet, homepage, newsletter, social media such as Facebook, YouTube, LinkedIn, etc).
- **Handle Objections**
How to handle the most common objections and how to respond to the major objections.
- **How You Offer Your Services**
How you can offer your services professionally and effectively including powerful and useful sales techniques based on NLP and behavioural science.
- **NLP in Business, Education and Therapy**
How to use NLP in Business, Education and Therapy.
- **Exclusive demonstration videos of pervious classes**
During the training we will review other demonstration from previous classes with other methods, techniques and experiences of other grads to help you become a really successful NLP Practitioner and/or Master practitioner.

And many other subjects based on philosophy, general psychology, business psychology, behavioural science, social science, hypnosis and Neuro Linguistic Programming NLP.

All The MindTech Institute participants also receive:

Certificates

All participants receive a certificate embossed with The MindTech Institute authentication seal (unless online you'll receive a printable certificate - for embossed certificates can be organised by post).

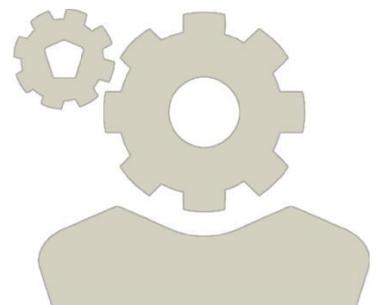
The certificates also include student unique identification number and QR code for verification purposes.

Enrolment

Enrolment becomes effective upon receipt and full amount is paid.

You can always contact us to find out if there's a current offer.

If the above payment methods on our "Check Out" page are not available in your country, you can email us at info@themindtechinstitute.com to assist you further.



Instructor:

Adam Musselli



Adam has been in the field of psychology and social & behavioural science since the early 2000s and he's the lead trainer at The MindTech Institute.

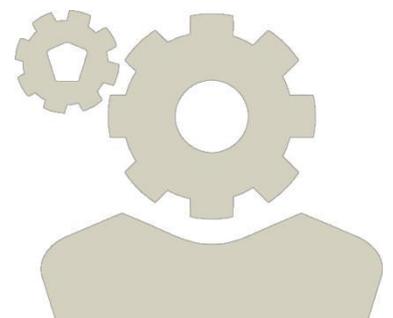
Adam's educational and experience background in understanding human's behaviour, sociology and psychology has given him a broad base from which to approach many topics.

The MindTech Institute and Adam Musselli have since 2007 been a symbol for effective, efficient and sustainable hypnosis and NLP methods and techniques which are taught in over 10 different locations across the world, and increasingly more people are discovering these easy and applicable techniques for their practices or as in therapies to solve personal issues and challenges as well as corporate and personal development training.

Adam included simplicity into his training which inspires and motivates many of his students. This simplicity is also expressed through a unique elegance and pleasant way in delivering his lectures, training and workshops. In addition, his multilingual, intellectual and academic background

give him the ability to engage his students and audience by using simple metaphors even when he's lecturing what is considered "Extreme Science".

Adam holds several seminars and many courses in Australia and abroad throughout the year. He runs in-class Advanced Diploma Courses such as in Leadership and Management, Marketing and Communication, Counselling as he is also the voice behind the online courses at The MindTech Institute.



TRAINING

The MindTech Institute delivers all their qualifications and courses in Australia and abroad. They offer a wide range of training options with focusing on assisting individuals and businesses who wish to gain valuable knowledge and skills to achieve their best potentials leading to greater improvements, and many positive successful pathways and outcomes. The MindTech Institute offers the best cutting edge online training and workshops.

All courses, events and workshops can be found at The MindTech Institute's websites:
themindtechinstitute.com | mti.edu.au



SERVICES

Collaboration is at the heart of every interaction with The MindTech Institute students and clients. Working in partnership to understand their key goals or/and business concerns. The MindTech Institute identifies what you want to achieve and helps you to see your personal goals, business or career goals from a new perspective - and then offer the right solutions to help you to grow. The MindTech Institute way of working with their students and clients brings flexibility and creativity as well as qualities which elevate their performance as an individuals, employees, business managers or leaders. The MindTech Institute main objective is to work with you to develop a clear path to reach realistic goals which are important to you and your business.



The MindTech Institute is a Registered Training Institute based in Sydney Australia offers various courses, diplomas, seminars and workshops delivered in class as well as online. The MindTech Institute is also known as one of the world leading recognized training institutes that can offer recognition of prior learning services which is also recognized world-wide through other institutes, colleges, universities as well as to study abroad.